

INDUSTRY INSTITUTE INTERACTION CELL

Introduction:

An active Industry Institute Interaction Cell (III Cell) has been functioning in the College. The function of the Cell is to promote closer interaction between the academic field and the professional field. Industry Institute Interaction Cell is established to provide closer links with industries. The purpose of the cell is to find out the gap between need of the industry and end product of the institute. The cell is the bridge between the industry, the real world and the institute. Industrial exposure of Faculty is very much helpful to guide students about latest industrial practices. Industries are able to know recent developments and inventions in their fields and implement projects for technologically driven economy.

Objective:

The objective of the III Cell is to reduce the gap between industry expectations (practice) and academic offerings (theory) by direct involvement of industry to attain a symbiosis.

All the Stakeholders, namely: Institutions, Industry, Students and Society stand to gain as it can be a win-win partnership. The Institutions stand to gain by way of up to date curricula, source of revenue generation by consultancy and R & D, source of manpower for employment, societal relevance, and most importantly acquisition of brand name/equity; industry stands to gain by way of availability of employable manpower pool, and increased productivity; faculty stand to gain by way of exposure to latest industry practices for more effective teaching-learning processes, etc; students stand to gain by way of hands-on training, reduction of learning curve in industrial practices; and, society stands to gain by way of improved quality of goods and services.

Constitution of Industry Institute Interaction Cell (IIIC):

S.NO.	Name & Department	Designation
1	Dr. V. Seralathan & Mechanical	Chairman
2	Mr. M. Gopinath & ECE	Co-Ordinator